

Portland's Thanksgiving Dinner Cost

How It Stacks Up Against Similar U.S. Metros

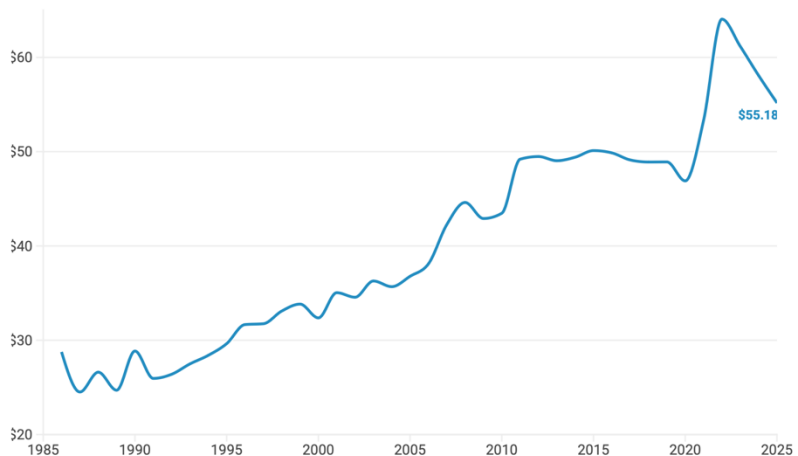
Author: Thomas Young, Serra Kirsch

The Cost of Thanksgiving Dinner

Each fall, the Farm Bureau publishes its annual estimate of what it costs to serve a traditional Thanksgiving Dinner in the United States.¹ For 2025, the price of a meal for a family of 10 is \$55.18, which marks a 5% decline from last year. After hitting a record high of \$64.05 in 2022, the Farm Bureau's estimate has now fallen for three years in a row.

How can the price of a traditional Thanksgiving Dinner be lower this year? The simple answer is that many of the key items on the table cost less than they did last season. According to the Farm Bureau, the average price of a 16-pound turkey has dropped by **\$1.34 from last year**, bringing the total down to **\$21.50**—a notable 16.3% decline. Several other staples have followed the same pattern: cubed stuffing mix is down about 9%, two frozen pie crusts are slightly cheaper at 0.8% lower, a dozen dinner rolls are down 14.6%, and even a 12-ounce bag of fresh cranberries has edged down by 2.8%. There are still a handful of items that increased in price, but the broad declines across most components help pull the total cost down overall. (Figure 2).

Average Cost of a Classic Thanksgiving Dinner for 10



Source: Farm Bureau

Figure 1

Individual Prices for a Thanksgiving Dinner

Thanksgiving Dinner Makeup	2024 Price	2025 Price	Increase or Decrease
16-pound turkey	\$25.69	\$21.50	-16%
14-ounces of cubed stuffing mix	\$4.08	\$3.71	-9%
2 frozen pie crusts	\$3.40	\$3.37	-1%
Half pint of whipping cream	\$1.81	\$1.87	3%
1 pound of frozen peas	\$1.73	\$2.03	17%
1 dozen dinner rolls	\$4.17	\$3.56	-15%
Misc. ingredients to prepare the meal	\$3.79	\$3.61	-5%
30-ounce can of pumpkin pie mix	\$4.16	\$4.16	0%
1 gallon of whole milk	\$3.21	\$3.73	16%
3 pounds of sweet potatoes	\$2.92	\$4.00	37%
1-pound veggie tray (carrots & celery)	\$0.84	\$1.36	61%
12-ounce bag of fresh cranberries	\$2.35	\$2.28	-3%

Source: Farm Bureau

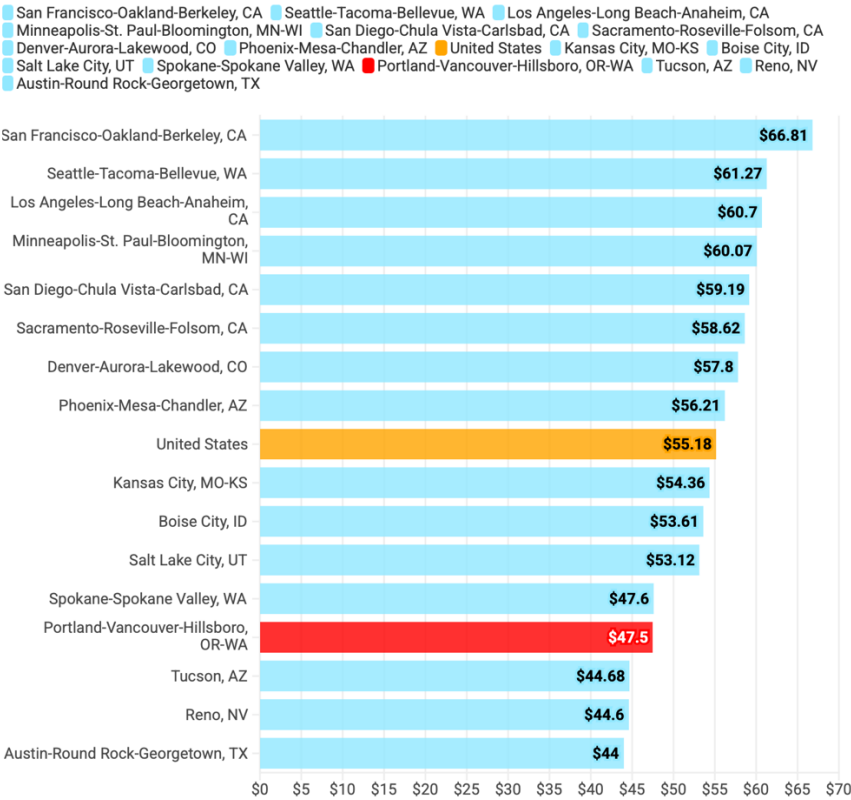
Figure 2

How Does Portland Compare?

How does the cost of Thanksgiving Dinner stack up in the Portland–Vancouver area? Looking across the selected metros where Datasemblyⁱⁱ provides grocery price data and the Bureau of Economic Analysisⁱⁱⁱ publishes Regional Price Parity estimates, Portland actually falls on the more affordable end of the list. A typical Thanksgiving Dinner here is estimated at about **\$47.50**, well below the national average of **\$55.18** and far under the higher-cost markets like San Francisco, Seattle, or Los Angeles. Given that Portland’s median household income is about 10% higher than the U.S. average, paying roughly 14% *less* than the national cost for a full Thanksgiving meal offers even more relief for local households.

Cost of Thanksgiving Dinner

Across the western metropolitan areas shown in the figure, San Francisco–Oakland–Berkeley, CA has the highest estimated Thanksgiving Dinner cost, while Austin–Round Rock–Georgetown, TX is the lowest among the metros included. Portland–Vancouver–Hillsboro falls on the more affordable side at about \$47.50, compared with the national average of \$55.18.



Source: Farm Bureau, Datasembly, CSI Modeling



Figure 3

ⁱ American Farm Bureau Federation. "Cost of Thanksgiving Dinner Declines." News Release, November 19, 2025. <https://www.fb.org/news-release/cost-of-thanksgiving-dinner-declines>

ⁱⁱ Datasembly Inc. "Grocery Price Index™." Accessed November 24, 2025. <https://datasembly.com/grocery-price-index/>

ⁱⁱⁱ U.S. Bureau of Economic Analysis. "Regional Price Parities by State and Metro Area." Last modified May 12, 2025. <https://www.bea.gov/data/prices-inflation/regional-price-parities-state-and-metro-area>